**Deneen Grant, SPHR, SHRM-SCP**

**Managing Partner at Progressive Leadership Group**

Deneen Grant has witnessed firsthand the impact leadership can have on business outcomes. That’s why she’s on a mission to equip companies with the leadership practices that foster growth and long-term success. Her experience and observations were the motivation to develop a consulting solution that marries leadership strategy with business strategy. She helps CEOs and senior executives develop the leadership teams and culture that drive growth and high performance.

Deneen believes that everything flows from a company’s mission, vision and values. She’s been deeply impacted by the work of Simon Sinek, author of “Start With Why” who said – *“People don’t buy what you do, they buy why you do it.”* Deneen has a passion for helping clients get clear on their *“why*”, helping clients create the conditions for engagement and cultural alignment.

Deneen coaches individual leaders and teams on: setting clear expectations, putting the right leaders in the right roles, building cohesive teams, and clarifying cultural fit. She is adept at helping leaders develop their skills, and can quickly diagnose systematic leadership challenges. She gets to the “real” issues, providing mentorship and tools to move the leader forward.

Deneen brings a depth of experience to her coaching practice. She has close to 20 years of HR business partnership, leadership development, and organizational effectiveness experience in banking and financial service industries. She holds certifications as a Senior Professional in HR (SPHR), and SHRM Senior Certified Professional (SHRM-SCP).

Deneen and Progressive Leadership Group have worked with clients in financial services, avionics, healthcare, recreation services, manufacturing, and transportation industries. She’s also done coaching and consultation with nonprofit boards.

Deneen is deeply committed to helping clients succeed, and she knows the key to success is effective leadership.