



LEAP COACHES: NOW THAT YOU'RE CERTIFIED

CONNECT TO THE ALLIANCE AND LEAP

For updates and an easy way to receive and share good information about LEAP, connect to these pages:

Alliance for Leadership Acceleration on LINKED-IN

This is a "Company Page" where we will share what is happening at the Alliance. Here you will find interesting statistics and articles, insights and information about the importance of leadership development, as well as the details of upcoming webinars and opportunities to learn more about LEAP®. This page serves somewhat as a mini-web page for the Alliance to recruit new consultant members to join our collaborative network. Please feel free to share and engage with the content!

www.linkedin.com/company/alliance-for-leadership-acceleration

Alliance for Leadership Acceleration on GOOGLE+

google.com/+Leadership-acceleration

If you're a Google+ user, please join us and help us build the Alliance for Leadership Acceleration page.

Alliance for Leadership Acceleration on YOUTUBE

Our Videos for promoting LEAP are hosted on YouTube. Please feel free to make use of these videos in your marketing. More videos will be coming soon.

[Alliance for Leadership Acceleration](#)

LEAP® Leadership Acceleration Program on LINKED-IN

This is where we share information that is appropriate for engaging potential LEAP participants and their sponsors. This is a public page and the posts that are seen here are things you should share to your Linked-In network as you see fit, to raise awareness for LEAP in general (and you add your two cents).

www.linkedin.com/company/leap®-leadership-acceleration-program

LEAP® Alumni Group on LINKED-IN



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This is a closed group that is available only to LEAP Graduates as a benefit. Here is where we post engaging questions and items that help them continue with their journey of leadership development. This is also where the graduates can network with each other. You will be invited to this group and we welcome your valued input and shared articles and questions that would be helpful for LEAP graduates.

ADD LEAP TO YOUR WEBSITE

Once you've added the LEAP information to your website, share it! Copy the URL for the page on your site and then create a status update with the URL pasted in it. Here are some examples (multiple posts):

I am happy to announce that I am now a LEAP® Certified Coach and have added the proven LEAP Leadership Acceleration Program to my service offerings. Do you know a manager who wants to transform into a great leader? <LINK>

LEAP is the Leadership Acceleration Program that transforms mid-career managers into tomorrow's leaders through a 12 month development journey with a cohort of peers and a Certified Coach and Facilitator. I have a LEAP cohort beginning in February 2015, please share this with anyone you know who might be looking for a leadership development solution. <LINK>

LEAP is the Leadership Acceleration Program that takes participants on a 12 month long journey to develop the confidence and competence they want and need to be successful leaders. I am now offering LEAP and will be launching a cohort in February 2015. Find out more at <LINK>

****IMPORTANT**** Please put a link on your website to the Alliance for Leadership Acceleration <http://leadership-acceleration.com>

This creates inbound links and elevates the profile of the site for search engines. We will be posting your bio and photo and creating a link to your website as well.

You might put this on your LEAP page with something like...

I am certified to deliver LEAP through the [Alliance for Leadership Acceleration](http://leadership-acceleration.com)



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TELL YOUR NETWORK

Send a message to all of your contacts in Linked-In letting them know that you've added the LEAP offering to your business and will be starting a new LEAP cohort in February 2015.

SUBJECT: Leadership Development for Mid-Career Managers - LEAP

I have recently added the LEAP Leadership Acceleration Program to my service offerings and am now a LEAP Certified Coach and Facilitator through the Alliance for Leadership Acceleration.

I made the decision to add LEAP because it specifically targets the largely underserved, yet so important, mid-career managers. LEAP takes them through a 12 month development journey that is customized to meet their needs and includes a peer cohort for rich, purposeful conversations and learning, as well as plenty of individualized 1:1 coaching. Participants graduate with the confidence and competence they want and need to lead others.

The LEAP program is proven with a history of graduating more than 200 leaders from companies of all sizes. I will be starting a new LEAP cohort in [MARKET] this coming February. If you or someone you know is looking to make the transformation from manager to leader, please let me know.

To find out more about LEAP visit <LINK>