



Kim Leifsen

Founder & Workforce Effectiveness Expert

Hiring Strategies LLC:

Define, Acquire & Keep Top Performing Employees

Management & Leadership Philosophy

Kim formed her company, Hiring Strategies LLC, and her management and leadership philosophy around an idea shared with her by a former employer and local leadership legend, George Russell of the Frank Russell Company. George said, "If I hire people who are smarter than me and I take care of those employees and make them my priority, then they will take care of my customers and my company."

This philosophy, a passion for impeccable customer service and a belief in Simon Sinek's theory; "If you hire someone to do a job they will work for your money, but if you hire someone who believes what you believe they will work for you with blood, sweat and tears," is how Kim helps companies hire the right people the first time...and keep them.

Experience

Kim has 20 years of combined experience in benefits, corporate recruiting, executive search, employee assessments, and leadership development in companies varying in size (2 employees to 1000 employees), and industry (retail, financial services, distribution, warehousing, construction, manufacturing and consulting.) This breadth of experience in varying cultures across the United States provides valuable insight as to what works and what doesn't when recruiting top performers, creating effective hiring processes and systems, and developing a strong leadership bench.

What's the impact?

- Decreasing Turnover
- Increasing Productivity
- Increasing Leadership Ability - Individually and Organizationally
- One client reported a six figure loss in revenue and admitted that if he had listened to Kim they would have prevented that loss by not promoting the wrong person for the job

Education and Background

Kim is a graduate of Pacific Lutheran University, with a Bachelor's Degree in Business Administration, an emphasis in Human Resources Management and a Minor in Psychology. She was a board member for the South Puget Sound Society of Human Resources Management (2003), a founding member of the Staffing Management Association of Seattle, and a board member for Celebration Lutheran Church (2009-2014). Kim is a Certified LEAP – Leadership Acceleration Program – Coach and Program Manager and is a Strategic Business Partner with Profiles International.

Kim has worked as an employee for The Frank Russell Company, Almond & Associates, Business Insight Technologies, and City Beverages (now Olympic Eagle).

Kim currently lives in Puyallup, WA with her husband, Steve Leifsen and their two children, and enjoys reading novels of all kinds, watching movies and hiking in the mountains.